



CASE STUDY

City of Ottawa



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The Client

The City of Ottawa is the capital city of Canada, and is nestled within the province of Ontario. It is the fourth-largest urban region in the country, with over 1.4 million Canadians calling the city home. Known as both an English and French-speaking region, the City of Ottawa is renowned for its world-class research centres, academic institutions and international business operations.

The Challenges

Before partnering with Precise ParkLink, the City of Ottawa had no existing procurement contract with a parking provider. The parking infrastructure was being managed solely by the city themselves, posing a series of challenges such as regular maintenance and technical difficulties. The existing coin-based parking technology throughout the city made it difficult to monitor the performance of on- and off-street parking throughout the city.

The Solutions

As the City of Ottawa's managed parking service and technology provider for over ten years, Precise ParkLink has supplied, installed and continues to manage the city's parking infrastructure, allowing them to meet and exceed their resident and visitor-focused parking needs. Because of this, in October 2020, the council unanimously approved a 5-year extension of the procurement contract. Ottawa's investment in over 700 pay-and-display parking meters for both on- and off-street parking, secure revenue processing, collection, replenishment and reporting, and a maintenance and technical support package to sustain their parking equipment have proven to and will continue to be successful for years to come.

The Result.

- DG7 Pay-and-Display parking meters
- Secure revenue processing, collection and replenishment
- Financial reporting
- Ongoing maintenance and technical support
- Wayfinding and instructional signage